



SPECIAL EVENT PERMIT APPLICATION

Submit application at least **30 days prior to the event**.
The approval process can take up to thirty (30) days. Please plan with this time in mind when making commitments, advertising, etc.
Please read PAGE 3 before completing this application.

EVENT INFORMATION

NAME OF EVENT: Rock The South

DATE(S) OF EVENT: June 19-21 Festival / June 18-22 Camping

TIME(S) OF EVENT: 3:00 PM to 11:30 PM Venue Times

EVENT TYPE:

- ☐ 5K/10K Run → **Must call City Hall at 256-775-7104 re: route.**
- ☐ Parade/Procession
- ☐ Race/Ride
- ☒ Festival/Concert
- ☐ Protest/Picket/Rally → **Must call CPD (256-734-1434) for rules.**
- ☐ Block Party
- ☐ Other _____

DESCRIPTION OF EVENT: Outdoor Music Festival with camping

SIZE OF EVENT (Estimated Maximum Attendance)

- ☐ **Small Event** (<500 persons)
- ☐ **Medium Event** (500-5000 persons)
- ☒ **Large Event** (5000+ persons)

! For large events, event safety and operational plans **MUST** be submitted with this application.

TYPE OF PROPERTY TO BE USED: (Check all that apply.)

- ☐ **Public Street and/or Sidewalk**
- ☐ **City Park/Recreational Facility**

! Parks/Recreational Facilities **MUST** be reserved through **CPRST BEFORE** submitting this application (see page 6).

Name of Park or Facility: NA

Name of CPRST employee who authorized use: _____

- ☐ **Property Owned by Someone Else**

! Property Owner/Manager **MUST** authorize use of property. Page 8 is provided for this purpose, if needed.

Name of Owner/Manager: Randall York

Is the Owner/Manager's written authorization attached?

X **YES** **NO**

- EVENT ORGANIZER -

Name: Michael McBrayer

Title: Director of Government Relations

Organization: SNMN Holdings LLC / Rock The South

Address: 120 Caroline Way Gallatin, TN. 37066

Phone Number(s): (256) 339-0147

Email Address(es): michael@46entertainment.com

- FOR ADMINISTRATIVE USE ONLY -

DATE SUBMITTED: 03.21.2025/pl

DEPARTMENTAL INITIAL REVIEWS

MAYOR'S OFFICE

 Approved X Conditionally Approved Denied

Comments/Concerns: _____

DocuSigned by:

Wendy Jacobs

04/04/2025

Mayor

Date

POLICE DEPARTMENT

 Approved X Conditionally Approved Denied

Comments/Concerns: Based on Cullman Police

Signed by:

Jerry Duncan

Department Recommendations.

04/04/2024

Police Chief or Designee

Date

FIRE DEPARTMENT

 Approved X Conditionally Approved Denied

Comments/Concerns: Based on Fire Department

Signed by:

Jamie Dover

Recommendations

Fire Chief or Designee

Date

CPRST

X Approved Conditionally Approved Denied

Comments/Concerns: _____

Signed by:

Nathan Anderson

CPRST Director or Designee

Date

Event organizer is responsible for coordinating and paying costs associated with any assistance needed from city departments upon event approval.

City of Cullman | CullmanAL.gov | 256-775-7109 | cityhall@cullmanal.gov | 204 2nd Avenue NE | P.O. Box 278 | Cullman, AL 35056

WHAT IS A SPECIAL EVENT PERMIT AND WHAT IS CONSIDERED A SPECIAL EVENT?

Special Event Permits are issued to individuals or organizations planning to hold special events within the Cullman city limits. A special event is an event involving: The closing and/or use of public roads, sidewalks, parks & recreational facilities, or other public property within the Cullman city limits or that involve amplified speaking/music or other types of excessive noise within the Cullman city limits, whether on public or private property. Other events may also fall under the category of "special event." If you are unsure whether your event qualifies as a "special event," contact the City Clerk's Office (see page 6).

PROCEDURE FOR OBTAINING A SPECIAL EVENT PERMIT

1. Completed, signed applications should be submitted to the City Clerk's office at least thirty (30) days prior to the event.
2. Your application will be reviewed by the City Clerk's office to verify that the application is valid and complete.
3. Your application will then undergo initial review by the Police Department, Fire/Rescue Department, CPRST, and Mayor.
4. Your application will then be added to an upcoming City Council meeting agenda. (Contact the City Clerk's office for the date and time of the City Council meeting at which your application will be considered – see page 6 for contact info.)
5. Once your application is approved by the City Council, the Special Event Permit will be issued by the Mayor.

RULES & REGULATIONS REGARDING SPECIAL EVENTS



Applicant shall provide to the City detailed plans as required per City Ordinance to allow the City to evaluate and assure that the proposed event will not pose an unreasonable danger to public health and safety and will not excessively burden municipal resources without adequate planning so as to create such a danger. A site map for the event illustrating the location of any tents, stages, viewing platforms, port-a-lets, parking, waste receptacles, etc., shall also be provided.

- Use of city parks & recreational facilities MUST be authorized by CPRST (see page 6) prior to submitting this application.
- Events involving the sale and/or consumption of alcohol beverages require additional permits and/or licenses. You MUST contact CPRST (256-734-9157) prior to submitting this application.
- If you use property belonging to a third party, written authorization from property owner/manager is required (see page 8).
- If streets are closed for the event, you MUST attach written consent from all affected property owners/managers (see page 7) and ensure that adequate ingress & egress paths for fire, medical, & police emergency response is maintained.
- If your event is a race, run, or walk, you MUST contact the City Clerk's Office for the preferred route (see page 6).
- Events involving the use of vendors require additional permits and/or licenses from the City Clerk's Office (see page 6).
- If food trucks are used, food truck vendors MUST have a current inspection on file with the Fire Marshal (see page 6).
- Events involving loud noise or amplified music MUST conclude at 10PM, unless another time is approved by the City Council.
- Events involving pyrotechnics must be submitted 30 days prior to the event and you MUST contact the Fire Marshal for additional city and state requirements (see page 6).
- If assistance is needed from a city department, you MUST contact the department to coordinate said assistance (see page 6).
- You must contact local public safety officials and follow all local and state rules, regulations, ordinances, and adopted codes.
- You are responsible for costs incurred for city assistance (police/fire/EMT services, barricades, etc.), unless otherwise noted.

RIGHTS RESERVED BY THE CITY OF CULLMAN

The City of Cullman reserves the right to:

- Approve any event subject to requirements and ordinances of the City of Cullman concerning public safety.
- Intervene if the application and/or planning of the event presents potential and significant traffic issues, public safety issues and/or excessive noise complaints, or any other issues/disturbances which have a high likelihood to occur based on the totality of the circumstances surrounding the event, or which do occur, and take appropriate measures to resolve these issues up to and including the revocation of any Special Event Permit issued.
- Revoke the Special Event Permit should the event organizer (or agents thereof) fail to abide by any of the special event rules, regulations, or agreements.
- Suspend or revoke any Special Event Permit should circumstances beyond either party's control change significantly enough to warrant said suspension or revocation.



SPECIAL EVENTS ARE NOT AUTHORIZED UNTIL: (1) THE CITY COUNCIL GRANTS APPROVAL; (2) THE EVENT ORGANIZER OBTAINS/SUBMITS ALL REQUIRED PERMITS/LICENSES/AUTHORIZATIONS; (3) EVENT ORGANIZER PAYS ALL REQUIRED FEES/COSTS; (4) THE SPECIAL EVENT PERMIT IS SIGNED BY THE EVENT ORGANIZER AND THE MAYOR.

Event organizer is responsible for coordinating and paying costs associated with any assistance needed from city departments upon event approval.

City of Cullman | CullmanAL.gov | 256-775-7109 | cityhall@cullmanal.gov | 204 2nd Avenue NE | P.O. Box 278 | Cullman, AL 35056

EVENT LOCATION & ADDRESS (attach map or diagram): York Farms / 1872 County Road 469 Cullman, AL. 35055

1. **IS THIS A 501(c)(3) CHARITY EVENT?** YES X **NO**

If YES: _____
Entity Name _____ 501(c)(3) Number _____

2. **ARE YOU REQUESTING THE CLOSING OF PUBLIC STREETS OR SIDEWALKS?** YES X **NO**



If event involves closing streets or sidewalks, you **MUST** have written approval of all property owners/managers or residents affected by the closing. Page 7 is provided for this purpose, if needed.



You **MUST** ensure that adequate ingress and egress paths for fire, medical, and police emergency response is maintained at all times; coordinate closely with local public safety officials; and follow all rules, regulations, ordinances, and adopted codes of the City of Cullman and the State of Alabama.

If YES, list streets/sidewalks to be closed (attach map or diagram). County Maintained Roadways

3. **WILL YOU REQUIRE THE USE OF CITY-OWNED BARRICADES OR BOLLARDS?** YES X **NO**

Event organizer responsible for arranging use of city barricades or bollards and paying applicable costs (see page 6).

4. **WILL YOUR EVENT INCLUDE AMPLIFIED MUSIC/SPEAKING OR OTHER EXCESSIVE NOISE?** X **YES** NO



Events involving amplified music, speaking, or other excessive noise as defined by the City's noise ordinance **shall conclude by 10PM**, unless otherwise noted. Complaints will be investigated by the Cullman Police Department.

If YES, describe: Outdoor Music Festival, ending at approximately 11:30 PM each night.

5. **WILL ALCOHOL BE SERVED DURING THIS EVENT?** X **YES** NO



If YES, you **MUST CONTACT CPRST (256-734-9157) BEFORE SUBMITTING THIS APPLICATION!** Also, any event involving alcohol require a **minimum of two (2) police officers** on site at the expense of the event organizer.

Have you contacted CPRST concerning serving alcohol at your event? YES X **NO**

6. **WILL YOUR EVENT INCLUDE FOOD OR DRINK VENDORS?** X **YES** NO

Event organizer shall be responsible for obtaining all necessary permits, licenses, and permissions. (See page 6.)

7. **WILL ANY VENDORS BE USING FOOD TRUCKS AT THE EVENT?** N/A X **YES** NO

Food truck vendors are required to have a current inspection on file with the Fire Marshal's office (See page 6.)

8. **WILL YOUR EVENT INCLUDE VENDORS OF CRAFTS OR OTHER ITEMS?** X **YES** NO

Event organizer shall be responsible for obtaining all necessary permits, licenses, and permissions. (See page 6.)

9. **WILL YOUR EVENT INVOLVE PYROTECHNICS (fireworks, etc.)?** X **YES** NO

Per City Ordinance, this application must be submitted to the City Council for approval 30 days prior to the date of the event and the event planner is required to contact the Fire Marshal's office regarding additional city and state requirements. (See page 6.)

10. **ARE YOU REQUESTING POLICE SERVICES OR ARE POLICE SERVICES REQUIRED?** X **YES** NO

If YES, how many are you requesting? 35



Minimum of 2 officers required at events involving alcohol, at organizers expense. Chief has final discretion on services & number of officers. ***In the interest of health, safety & welfare of citizens & attendees, rates for large ticketed events with an estimated 20,000+ attendees per day per site = \$55 (non-alcohol) & \$60 (alcohol) during event only, accounting for reasonable time prior to & after event.**

OFF DUTY POLICE RATES PER HOUR

\$45.00* | NORMAL RATE
\$50.00* | RATE IF ALCOHOL SERVED
- MINIMUM 4 HOURS -

11. **ARE YOU REQUESTING FIRE, EMT AND/OR TELECOMMUNICATOR SERVICES?** YES NO

If YES, how many are you requesting? 20



Fire/EMT/Telecommunicator personnel provided at organizer's expense. Chief has final discretion on what services & personnel are required. ***AMBULANCE TRANSPORT NOT INCLUDED. *In the interest of the health, safety & welfare of citizens & attendees, rates for large ticketed events with an estimated 20,000+ attendees per day per site = \$55 (non-alcohol) & \$60 (alcohol) during event only, accounting for reasonable time prior to & after event.**

OFF DUTY FIRE/EMT/TC RATES/HR

\$45.00* | NORMAL RATE
\$50.00* | RATE IF ALCOHOL SERVED
- MINIMUM 4 HOURS -

12. **WILL YOUR EVENT INVOLVE THE USE OF PORTABLE TOILETS?** X **YES** NO

Event organizer shall be responsible for obtaining all necessary permits, licenses, and permissions. (See page 6.)

13. **ANY ADDITIONAL COMMENTS, INFORMATION, OR REQUESTS?** YES NO

Event organizer is responsible for coordinating and paying costs associated with any assistance needed from city departments upon event approval.
City of Cullman | CullmanAL.gov | 256-775-7109 | cityhall@cullmanal.gov | 204 2nd Avenue NE | P.O. Box 278 | Cullman, AL 35056

If YES, please use this space: _____ The festival attendance is currently tracking for 15,000 to 18,000.

Food Trucks are to be determined. I will update as soon as I receive the list.

EVENT ORGANIZER ACKNOWLEDGEMENT & SIGNATURE

BY SIGNING BELOW, I HEREBY ACKNOWLEDGE THAT:

1. I have read and completely understand the procedure for requesting a Special Event Permit, the rules and regulations regarding special events, and the rights reserved by the City of Cullman.
2. I understand and agree to abide by the afore-mentioned procedures, rules, and regulations as well as all other local, state, or federal rules, regulations, and laws that are applicable to my event.
3. I understand that it is my responsibility to contact the appropriate department(s) to coordinate any assistance that may be needed and that I shall be responsible for any costs that may be associated with any departmental assistance that is either requested by me or required by the City of Cullman.
4. I understand that it is my responsibility to contact the appropriate department(s) to ensure that any other applicable permits, licenses, or permissions are obtained; and that failure to do so will result in the revocation of any Special Event Permit issued.
5. I understand that submitting this application is not a guarantee that my special event will be approved; and I understand that my event is not fully approved until the City Council authorizes it, all requirements are met, all fees/costs are paid, and the Special Event Permit is signed and issued by the Mayor.
6. This application is complete and the information contained herein is true and correct to the best of my knowledge.

Michael McBrayer
Signature of Event Organizer

03/05/2025
Date

Michael McBrayer
Printed Name

Director of Government Relations
Title (if applicable)

SNMN Holdings LLC / Rock The South
Business or Organization Name (if applicable)

APPLICATION CHECKLIST

- | | | | |
|--|---|-----------------------------|---|
| ✓ I HAVE CONTACTED THE CITY CLERK'S OFFICE REGARDING RACE/RUN ROUTE. | <input type="checkbox"/> YES | <input type="checkbox"/> NO | <input checked="" type="checkbox"/> N/A |
| ✓ I HAVE CONTACTED CPRST TO RESERVE A PARK OR FACILITY. | <input type="checkbox"/> YES | <input type="checkbox"/> NO | <input checked="" type="checkbox"/> N/A |
| ✓ I HAVE CONTACTED CPRST REGARDING ALCOHOL AT THIS EVENT (Q. 5). | <input type="checkbox"/> YES | <input type="checkbox"/> NO | <input checked="" type="checkbox"/> N/A |
| ✓ I HAVE ATTACHED A DETAILED SAFETY PLAN AND SITE MAP. | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | <input type="checkbox"/> N/A |
| ✓ I HAVE INCLUDED A MAP OF STREET CLOSINGS AND/OR RACE ROUTES. | <input type="checkbox"/> YES | <input type="checkbox"/> NO | <input checked="" type="checkbox"/> N/A |
| ✓ I HAVE INCLUDED SIGNATURES OF PROPERTY/BUSINESS OWNERS/MANAGERS APPROVING STREET/SIDEWALK CLOSURES. (Q. 2) | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | <input type="checkbox"/> N/A |
| ✓ I HAVE CONTACTED THE FIRE MARSHAL ABOUT THE USE OF FOOD TRUCKS (Q.7). | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | <input type="checkbox"/> N/A |
| ✓ I HAVE CONTACTED THE FIRE MARSHAL ABOUT THE USE OF PYROTECHNICS (Q.9). | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | <input type="checkbox"/> N/A |
| ✓ I HAVE INCLUDED WRITTEN AUTHORIZATION BY THE PROPERTY OWNER/MANAGER TO USE PROPERTY NOT BELONGING TO ME FOR MY EVENT. | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | <input type="checkbox"/> N/A |
| ✓ I HAVE CONTACTED THE CPD FOR RULES REGARDING PROTESTS, RALLIES, ETC. | <input type="checkbox"/> YES | <input type="checkbox"/> NO | <input checked="" type="checkbox"/> N/A |
| ✓ I HAVE READ AND UNDERSTAND THE PROCEDURES, RULES, & REGULATIONS FOR APPLYING FOR AND CARRYING OUT A SPECIAL EVENT IN CULLMAN (PAGE 4). | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | <input type="checkbox"/> N/A |
| ✓ I HAVE READ AND UNDERSTAND THE RIGHTS RESERVED BY THE CITY OF CULLMAN AS OUTLINED ON PAGE 4. | <input checked="" type="checkbox"/> YES | <input type="checkbox"/> NO | <input type="checkbox"/> N/A |

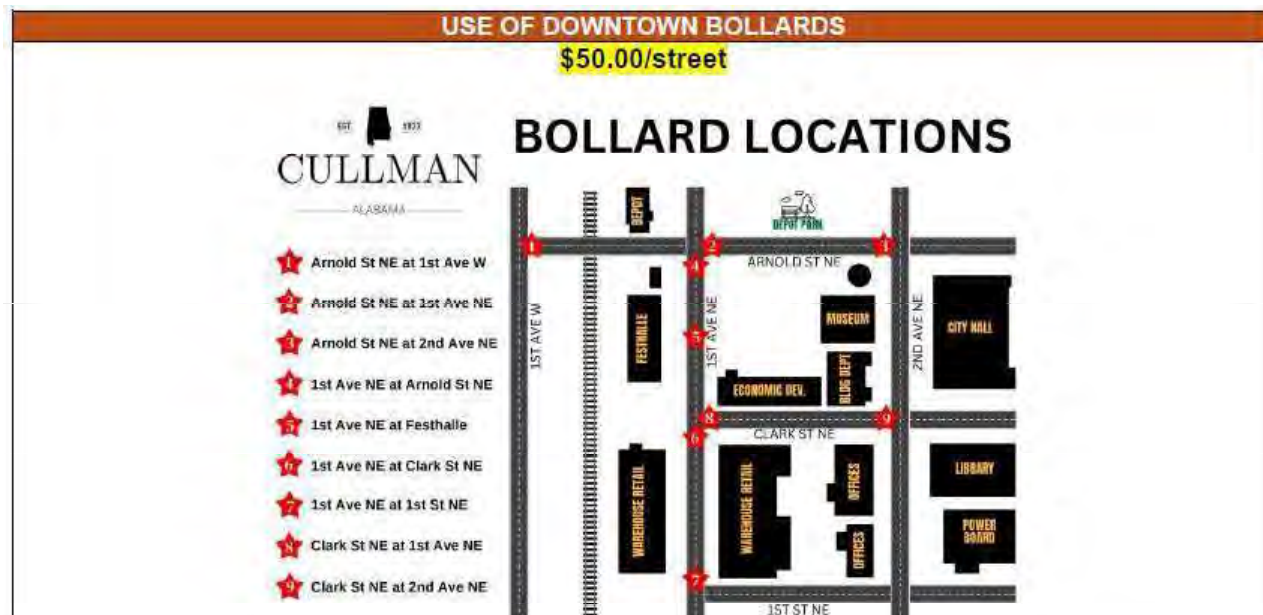
INCOMPLETE APPLICATIONS CANNOT BE PROCESSED, SO PLEASE MAKE SURE THAT ALL QUESTIONS ARE ANSWERED AND ALL REQUIRED DOCUMENTATION IS ATTACHED BEFORE SUBMITTING.

Event organizer is responsible for coordinating and paying costs associated with any assistance needed from city departments upon event approval.

City of Cullman | CullmanAL.gov | 256-775-7109 | cityhall@cullmanal.gov | 204 2nd Avenue NE | P.O. Box 278 | Cullman, AL 35056

- ADDITIONAL INFO -

You may be required to contact a department or agency regarding your permit. It is your responsibility to ensure that all applicable permits and licenses are obtained and to coordinate assistance through the appropriate department(s). **COSTS MAY BE INCURRED FOR SOME SERVICES FOR WHICH EVENT ORGANIZER SHALL BE RESPONSIBLE.** IF YOU'RE UNSURE ABOUT WHAT PERMITS/LICENSES/PERMISSIONS ARE REQUIRED, CONTACT THE CITY CLERK'S OFFICE.



CULLMAN CITY HALL

Phone: (256) 775-7109 | Email: cityhall@cullmanal.gov

CITY CLERK'S OFFICE

For general info; obtain race/walk/parade routes; obtain permits or licenses for vendors; submit payment for fees or costs for services.

Location: City Hall, 204 2nd Avenue NE, Cullman, AL 35055
Phone: (256) 775-7109 | Email: pleslie@cullmanal.gov
Web: cullmanal.gov/depts/admin

CPRST (PARKS, RECREATION, & SPORTS TOURISM)

To check availability of and reserve parks or recreational facilities; obtain permits for events involving alcohol consumption/sales.

Location: 703 2nd Avenue NE, Cullman, AL 35055
Phone: (256) 734-9157 | Email: info@cullmanrecreation.org
Web: www.cullmanrecreation.org

CULLMAN FIRE RESCUE | FIRE MARSHAL

For inspection of food trucks; obtain permits for pyrotechnics, fires, etc.; request fire/paramedic/telecommunicator services; coordinate ingress/egress for fire/medical emergencies.

Location: 1920 Butler Street NW, Cullman, AL 35055
Phone: (256) 775-7186 | Web: cullmanal.gov/depts/fire/
Email: ataylor@cullmanal.gov (general)
Email: jbutler@cullmanal.gov (Fire Marshal)

CULLMAN COUNTY HEALTH DEPARTMENT

To obtain applicable permits for the preparation and sale of food; to obtain applicable permits for the use of portable toilets.

Location: 601 Logan Avenue SW, Cullman, AL 35055
Phone: (256) 734-1030
Web: www.alabamapublichealth.gov/cullman

MAYOR'S OFFICE

To obtain the official Special Event Permit after City Council authorization and after all other requirements have been met.

Location: City Hall, 204 2nd Avenue NE, Cullman, AL 35055
Phone: (256) 775-7102 | Email: lwest@cullmanal.gov
Web: cullmanal.gov/government/mayor

CULLMAN POLICE DEPARTMENT

To request police and/or traffic control services; coordinate safety & traffic control; for rules & laws concerning protests, rallies, etc.

Location: 601 2nd Avenue NE, Cullman, AL 35055
Phone: (256) 734-1434 | Email: cullmanpd@cullmanal.gov
Web: cullmanal.gov/depts/cpd/

CITY STREET DEPARTMENT

To coordinate the use of city-owned barricades for street and/or sidewalk closures.

Location: 69 Mitchell Road NE
Cullman, AL 35055
Phone: (256) 775-8441
Web: cullmanal.gov/depts/streetdept

LEGAL OFFICE

For questions regarding permit rules & regulations or questions of a legal nature.

Location: City Hall, 204 2nd Avenue NE, Cullman, AL 35055
Phone: (256) 775-7105
Email: lsatterfield@cullmanal.gov

COUNCIL MEETING INFORMATION

City Council meetings are normally held on the 2nd & 4th Monday of each month at 7PM in the City Hall auditorium (unless otherwise announced).

www.CullmanAL.gov

Event organizer is responsible for coordinating and paying costs associated with any assistance needed from city departments upon event approval.

City of Cullman | CullmanAL.gov | 256-775-7109 | cityhall@cullmanal.gov | 204 2nd Avenue NE | P.O. Box 278 | Cullman, AL 35056

THIRD-PARTY PROPERTY OWNER APPROVAL

Event Organizer:	SNMN Holdings LLC / Rock The South	Phone:	(256) 339-0147
Address:	120 Caroline Way Gallitan TN. 37066	Email:	michael@46entertainment.com
Date(s) of Closing:	06/19-06/21, 2025	Time(s) of Closing:	9:00 AM - 1:00 AM
Name/Description of Event:	Outdoor Music Festival with Camping		
Location of Event:	York Farms / 1872 County Road 469 Cullman, AL. 35055		
Camping will be 06/18-06/22, 2025			

I, THE UNDERSIGNED, AM THE OWNER/MANAGER/REPRESENTATIVE OF THE ABOVE-REFERENCED PROPERTY AND I AUTHORIZE THE EVENT ORGANIZER TO USE SAID PROPERTY FOR THE ABOVE-REFERENCED EVENT.


 Signature _____ Printed Name Dena York
1825 County Road 463 Cullman, AL. 35055
 Address _____
(256)709-2860 dyork178@gmail.com
 Phone Number _____ Email Address _____

I, THE UNDERSIGNED, AM THE OWNER/MANAGER/REPRESENTATIVE OF THE ABOVE-REFERENCED PROPERTY AND I AUTHORIZE THE EVENT ORGANIZER TO USE SAID PROPERTY FOR THE ABOVE-REFERENCED EVENT.

Signature _____ Printed Name _____
 Address _____
 Phone Number _____ Email Address _____

I, THE UNDERSIGNED, AM THE OWNER/MANAGER/REPRESENTATIVE OF THE ABOVE-REFERENCED PROPERTY AND I AUTHORIZE THE EVENT ORGANIZER TO USE SAID PROPERTY FOR THE ABOVE-REFERENCED EVENT.

Signature _____ Printed Name _____
 Address _____
 Phone Number _____ Email Address _____

I, THE UNDERSIGNED, AM THE OWNER/MANAGER/REPRESENTATIVE OF THE ABOVE-REFERENCED PROPERTY AND I AUTHORIZE THE EVENT ORGANIZER TO USE SAID PROPERTY FOR THE ABOVE-REFERENCED EVENT.

Signature _____ Printed Name _____
 Address _____
 Phone Number _____ Email Address _____



LIGHTNING SAFETY FACTS

The Best Thing You Can Do To Avoid Lightning Danger Is Learn And Practice Good Lightning Safety!

No Place Outside Is Safe Near A Thunderstorm!

The '**30-30 Rule**' Offers The Best Lightning Safety Guidance For The General Public. When You See Lightning, Count The Time Until You Hear Thunder. If That Is **30 Seconds** Or Less, The Thunderstorm Is Close Enough To Be Dangerous – Seek Shelter (if you can't see the lightning, just hearing the thunder is a good back-up rule). Wait **30 Minutes** Or More After The Lightning Flash Before Leaving Shelter.

A House, Or Other Fully Enclosed Substantially Constructed Building, Offers Your Best Protection Against Lightning ("substantially constructed" means it has wiring and plumbing). But Stay Away From Telephones, Electrical Appliances, And Plumbing. Don't Watch Lightning From Windows Or Doorways. Inner Rooms Are Generally Safer.

A Car With A Metal Roof And Sides Is Your Second Best Protection Against Lightning. As In A House, Don't Touch Any Conducting Paths Leading Outside. It Is The Metal Shell That Protects You, **Not** The Rubber Tires.

Lightning Is The #2 Weather Killer In The U.S. -- Killing More Than Hurricanes And Tornadoes Combined! (only floods kill more)

Lightning Is The #1 Weather Killer In Florida -- Killing More Than All Other Weather Sources Combined!

Florida Leads The U.S. In Lightning Deaths, Injuries, And Casualties!

Lightning Inflicts Severe Life-Long Debilitating Injuries On Many More Than It Kills!

Lightning Kills About 100 People In The U.S. Each Year!

Lightning Injures About 1,000 People In The U.S. Each Year!

Long-term Lightning Symptoms Are Primarily Neurological And Are Difficult To Diagnose. Though Very Variable, Some Of The More Frequent Symptoms Include Memory Deficit, Sleep Disturbance, Chronic Pain, Dizziness, And Chronic Pain. Lightning Survivors Sometimes Have Trouble Processing Information, Are Easily Distracted, And Have Personality Changes. Symptoms May Not Appear Until Months After The Lightning Strike.

The 'Lightning Strike And Electric Shock Survivors, International' Is The Main Support Group For Lightning Survivors (www.lightning-strike.org).

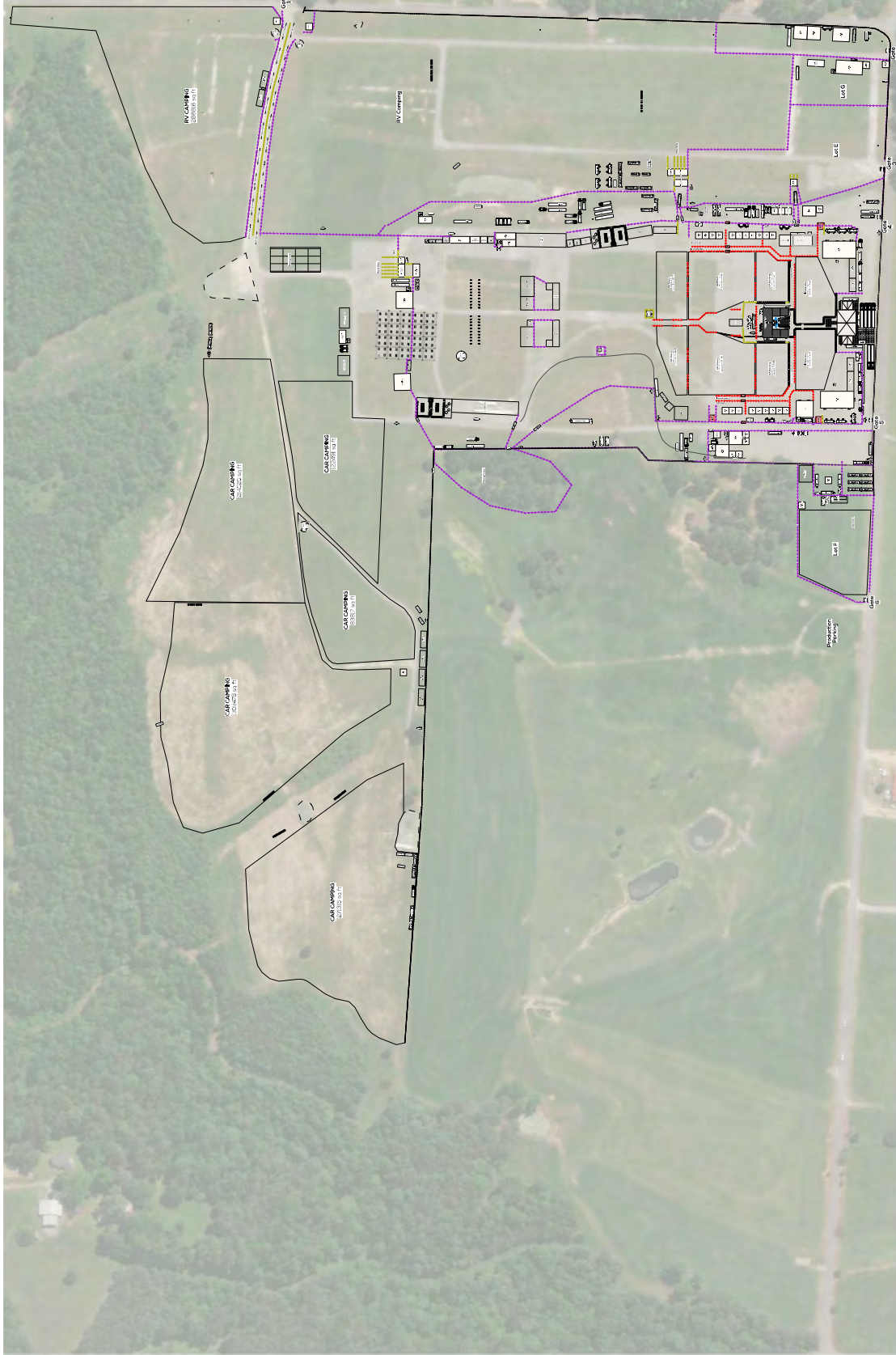
Lightning Causes About \$5 Billion Of Economic Impact In The U.S. Each Year!

Pennsylvania Leads The U.S. In Lightning Damage!

The Odds Of An Individual Being A Lightning Casualty In A Year In The U.S. Is About 280,000-To-One -- If You're An Average Person, In An Average Location, With Average Outside Activities, And Average Lightning Safety Behavior. That's About 3,000-To-One Over Your Lifetime, With About 300-To-One Odds Of Being Seriously Affected By A Family Member Or Friend Being A Lightning Survivor. In Florida, It's Closer To 80,000-To-One Per Year Of Being Struck, 1,000-To-One In A Lifetime, And 100-To-One Of Being Seriously Affected.

The Odds Of An Individual Being Killed By Lightning Each Year In The U.S. Is About 3 Million-To-One -- If You're An Average Person, In An Average Location, With Average Outside Activities, And Average Lightning Safety Behavior. That's About 35,000-To-One Over A life Time, And About 3,000-To-One Of Being Seriously Affected By A Family Member Or Friend Being Killed By Lightning. In Florida, It's Closer To 900,000-To-One Per Year, Or 12,000-To-One Over A Lifetime, And 1,000-To-One Of Being Seriously Affected.

Keraunomedicine Is The Medical Study Of Lightning Casualties.



46 ENTERTAINMENT

120 Caroline Way
Gallatin, TN 37065
www.46entertainment.com

PROJECT Rock The South 2023
VENUE York Farms - Cullman, Alabama

PRODUCTION MANAGER 46/Entertainment
DRAWN BY 46/Entertainment
LAST EDITED Date: 3/11/2024
Time: 3:28:15 PM
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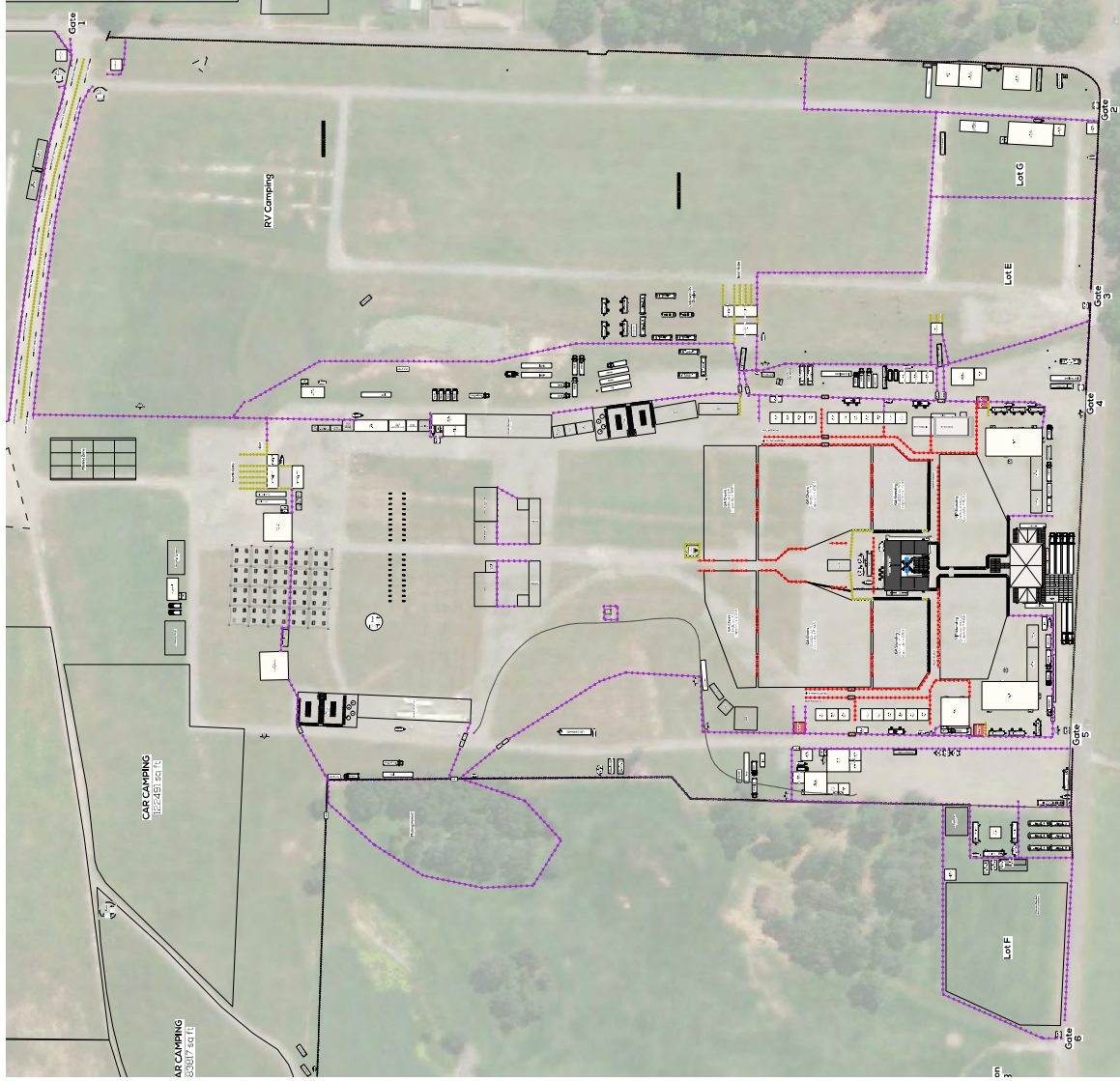
INFO

SHEET

Main Site

PAGE

2



46/ ENTERTAINMENT
120 Caroline Way
Gallatin, TN 37065
www.46entertainment.com

PROJECT Rock The South 2023
VENUE York Farms - Cullman, Alabama

PRODUCTION MANAGER 46/Entertainment
DRAWN BY 46/Entertainment
LAST EDITED Date: July 11, 2024
Time: 3:28:18 PM
File name: RockTheSouth2023_Project_trevor.rvt

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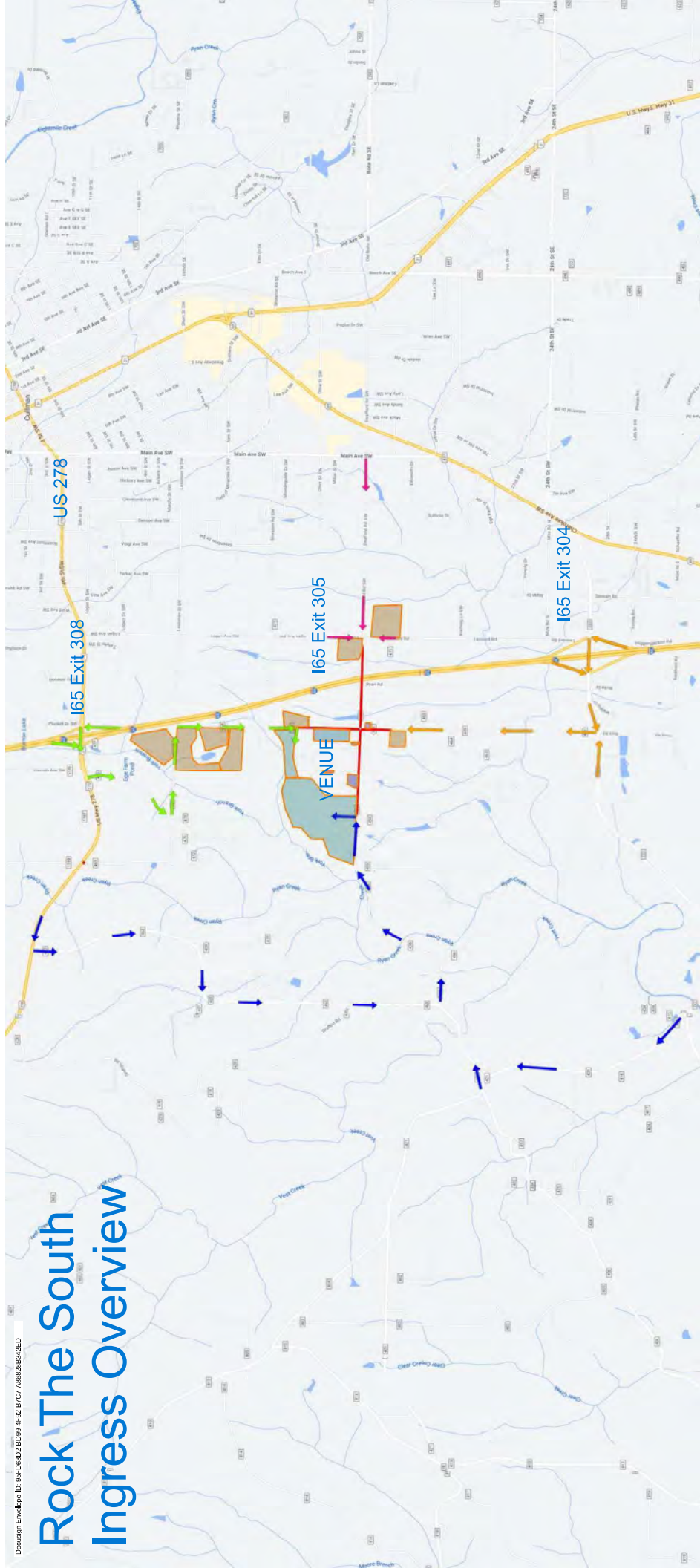
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SHEET

Arena Field

PAGE
3

Rock The South Ingress Overview





County Road 463

County Road 436

VENUE

Parking

County Road 469

Logan Ave

Leonard Road

Swafford Rd SW

County Road 469

County Road 469

Design Envelope ID: 56FD08D2-8D09-4F92-87C7-A88268342ED

I65 308 Ingress



US 278

I65 Exit 308

US 278

County Road 463

County Road 473

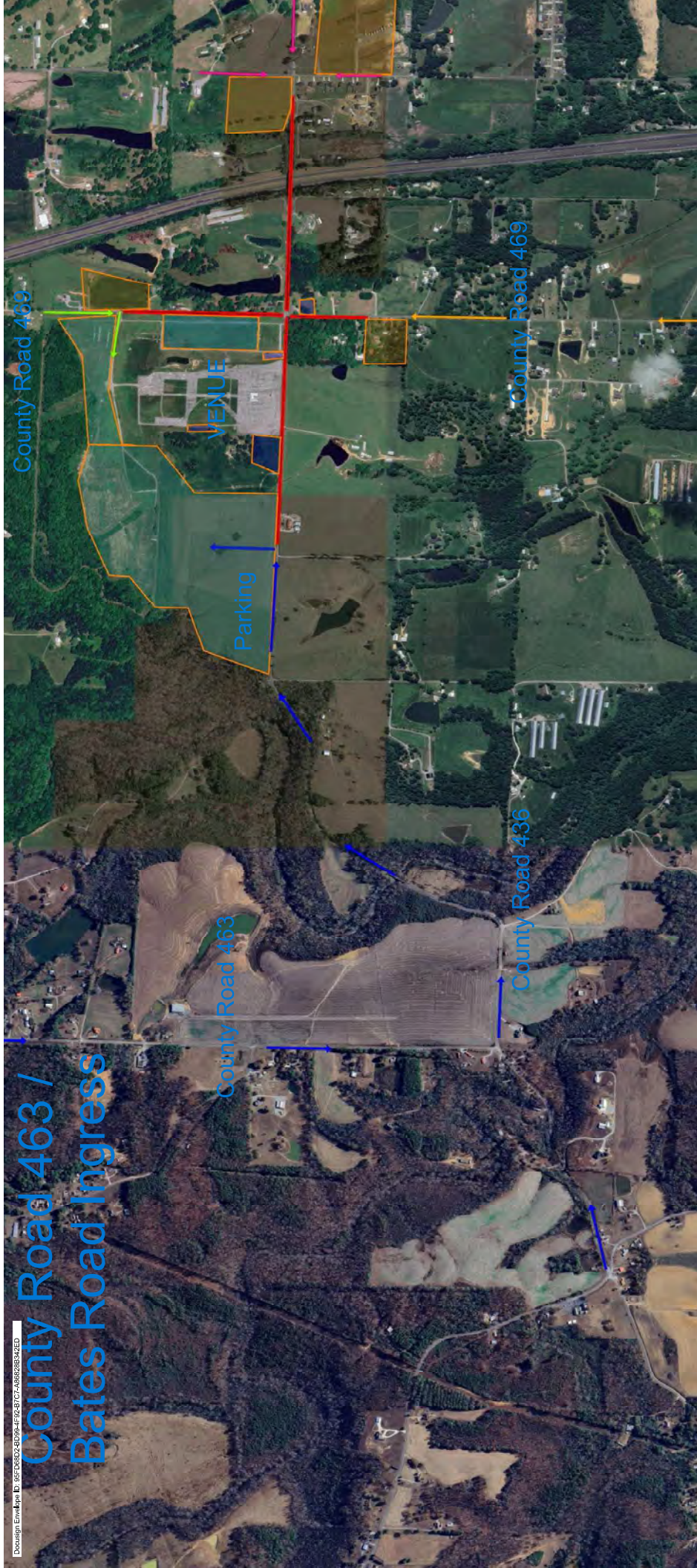
County Road 489

Parking

Parking

Parking

County Road 463 / Bates Road Ingress





Design Envelope ID: 56FD0824B094F9237C4A8268342ED

Swafford Road
Ingress

Logan Ave SW

Swafford Road SW

Parking

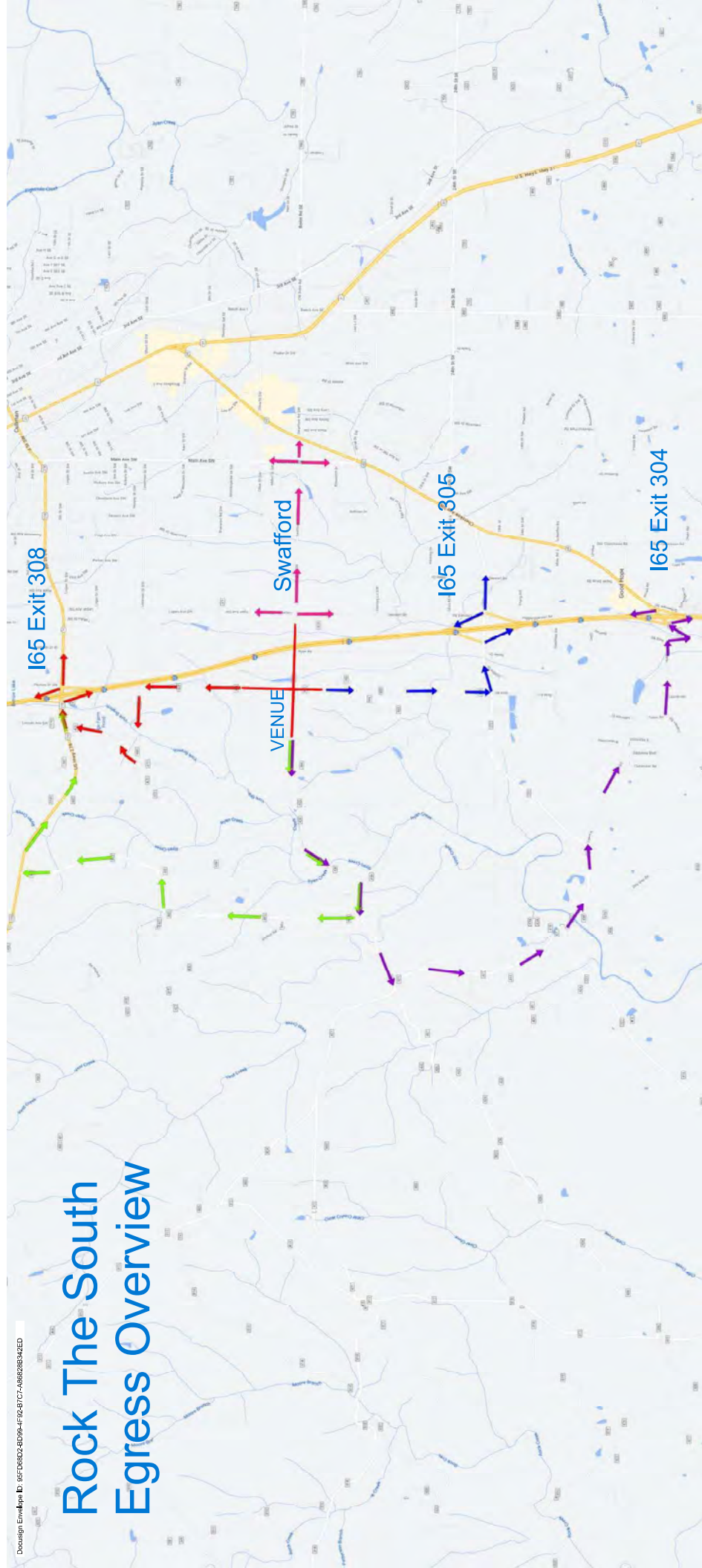
Parking

Leonard Road

Roads Closed

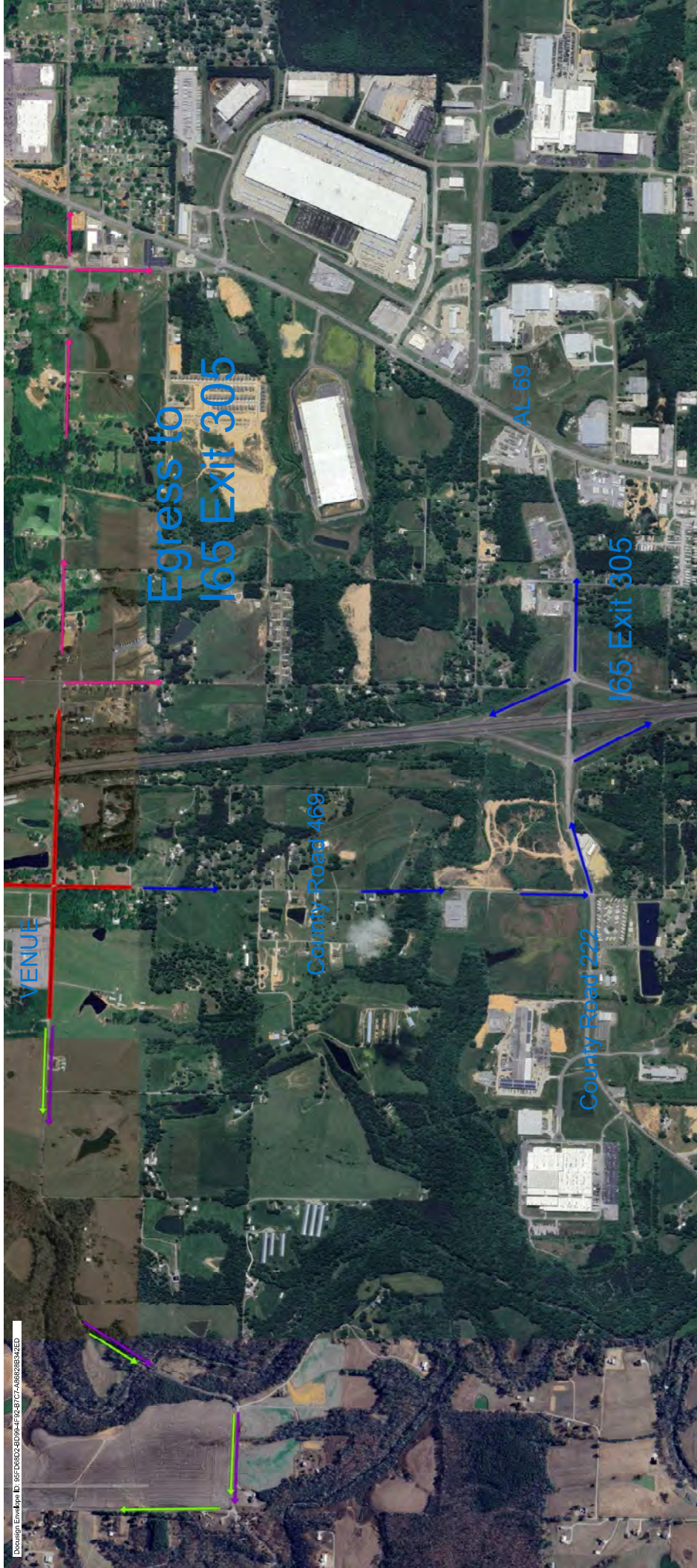
VENUE

Rock The South Egress Overview













Decision Envelope ID: 56FD6802-BD09-4F62-87C7-A382683542ED

Egress to County Road 222

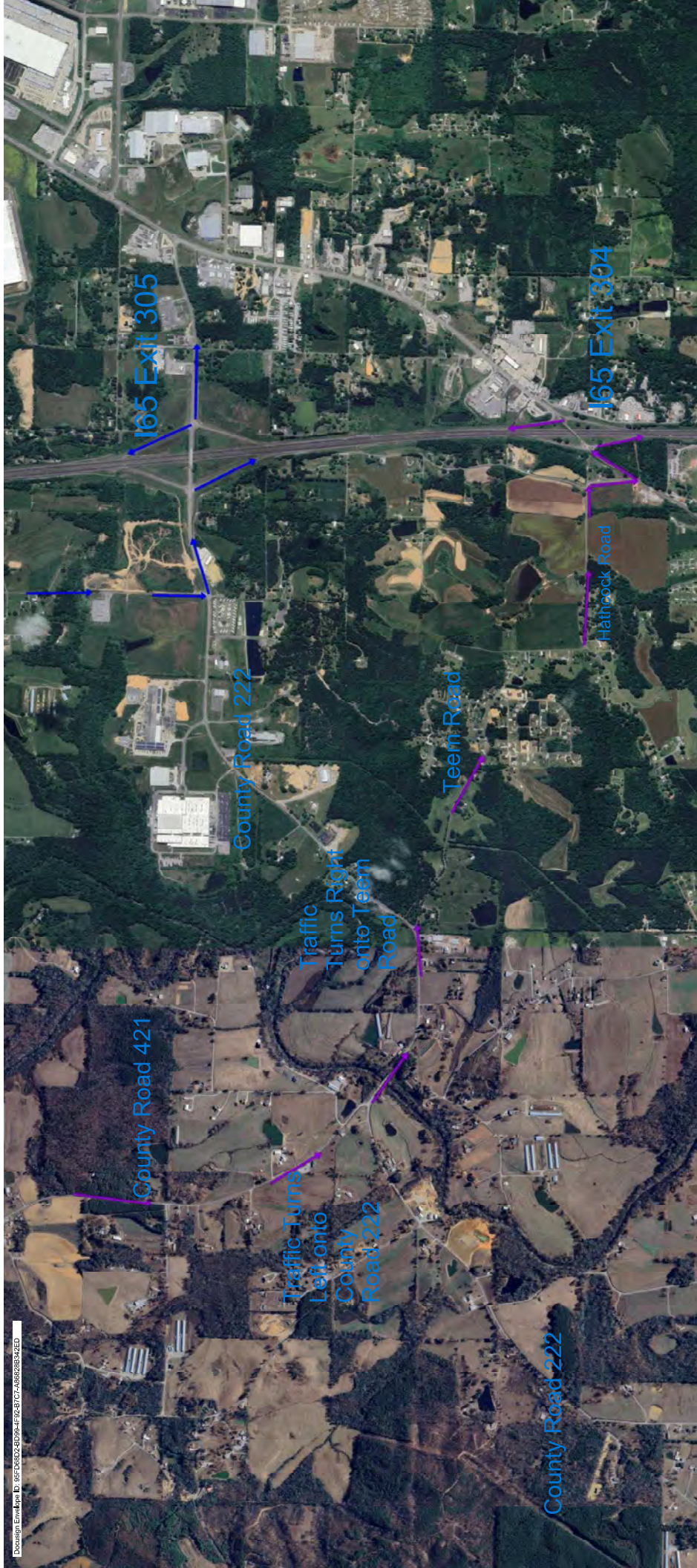
Traffic turns
left onto
County Road
421

County Road 421

County Road 436

County Road 222

I65 Exit 305



Discussion Email: ID: 856D68D2-8D09-4F92-87C7-A98268542ED

County Road 421

I65 Exit 305

County Road 222

Traffic Turns
Left onto
County
Road 222

Traffic
Turns Right
onto Teem
Road

Teem Road

County Road 222

I65 Exit 304

Hathcock Road



Egress from County Road 436 to US278

Design Envelope ID: 85FD08D2-8D99-4F02-87C7-A98268542ED

Egress from County Road 463

County Road 463
Turns Right onto
US278

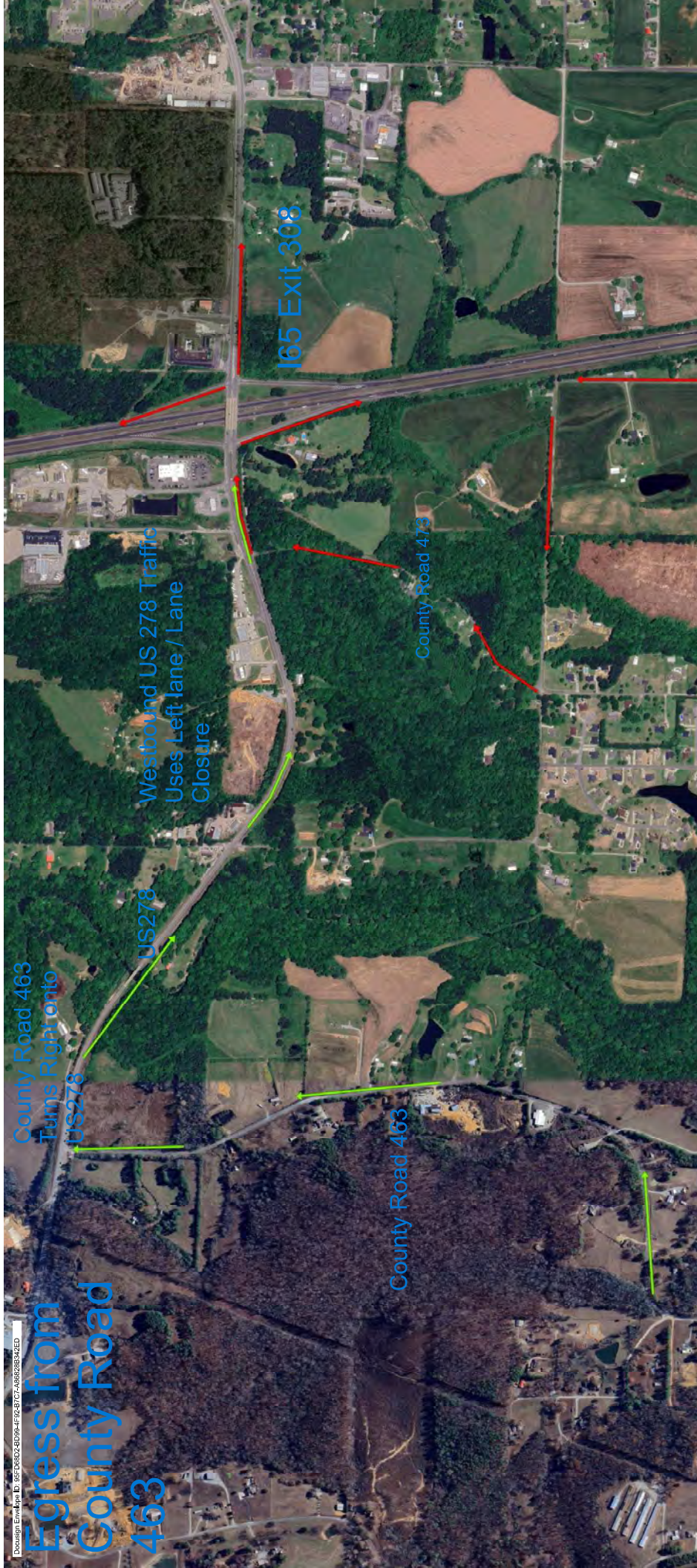
US278

Westbound US 278 Traffic
Uses Left lane / Lane
Closure

I65 Exit 308

County Road 463

County Road 473





MASTER SAFETY & OPERATIONS PLAN LIFE SAFETY EVALUATION

EVENT: ROCK THE SOUTH

EVENT DATE: JUNE 19-21, 2025

EVENT LOCATION: 1872 COUNTY ROAD 469 CULLMAN, AL 35055

EVENT ORGANIZERS: ROCK THE SOUTH, LLC

EVENT ORGANIZERS ADDRESS: 120 CAROLINE WAY, GALLATIN, TN 37066

EVENT PRODUCER NAME AND CONTACT: NATHAN BAUGH | 615.948.6685 |
NB@46ENTERTAINMENT.COM

INCIDENT COMMANDER: NATHAN BAUGH

EVENT PRODUCER NAME AND CONTACT: NATHAN BAUGH | 46 ENTERTAINMENT, INC.

INCIDENT COMMANDERS ADDRESS: 120 CAROLINE WAY, GALLATIN, TN 37066

GOVERNMENT RELATIONS: MICHAEL MCBRAYER

NAME AND CONTACT: MICHAEL MCBRAYER | 256.339.0147

EMAIL | MICHAEL@46ENTERTAINMENT.COM

SENIOR EVENT MANAGER: TREVOR RIGSBY

EVENT MANAGER PHONE | 815.545.3322

TREVOR@46ENTERTAINMENT.COM

GLOBAL SITE MANAGER: MASON FELPS

SITE MANAGER PHONE | 256.727.3951

SITE MANAGER EMAIL | MASON@46ENTERTAINMENT.COM

SITE ASSET MANAGER: RANDY SUMMERFORD SITE

MANAGER PHONE | 256.654.7814

SITE MANAGER EMAIL | RANDY@46ENTERTAINMENT.COM

SENIOR PROJECT / INCIDENT COMMANDER

MANAGER: COURTNEY MCCORMICK

PHONE | 864.378.4709

BACKSTAGE MANAGER EMAIL | CM@46ENTERTAINMENT.COM

BEVERAGE VENDOR: B&B BEVERAGE MANAGEMENT

ADDRESS: 209 ALABAMA STREET

AUBURN, AL 36832

VENDOR CONTACT: BOBBY GREENAWALT

VENDOR EMAIL | BOBBY@BEVERAGEMGMT.COM

VENDOR PHONE | 205.337.9808

DIRECTOR OF SECURITY & PUBLIC SAFETY:

MIKEY WANN VENDOR EMAIL |

MIKEY@THEHAVENGROUP.COM

VENDOR PHONE | 213.448.3943

DIRECTOR OF PUBLIC RELATIONS/EXTERNAL MEDIA | THE LOLLAR GROUP

VENDOR CONTACT | HOLLY LOLLAR | 205.807.3759

VENDOR EMAIL | HOLLY@THELOLLARGROUP.COM

VENDOR ADDRESS | 2828 OLD 280 CT SUITE 140, BIRMINGHAM, AL 35243

RV PARKING & CAR CAMPING MANAGEMENT

VENDOR | FORSITE EVENTS

VENDOR NAME AND CONTACT | LOGAN KECK | 913.314.4408

VENDOR EMAIL | LOGAN@FORSITEGROUP.NET

EMS PROVIDER # 1 | FESTIVAL MEDICAL DIRECTOR | CULLMAN EMS

ADDRESS: 602 2ND AVENUE SW CULLMAN, AL 35055

NAME AND CONTACT: BRETT KELLEY

CELL:(256)566-5004

CONTACT EMAIL | BRETT.KELLEY@CULLMANREGIONAL.COM

EMS PROVIDER # 2 | HAYNES AMBULANCE SERVICE/CARE AMBULANCE

ADDRESS: 400 INTERSTATE PARK DRIVE, #422 MONTGOMERY, AL 36109

NAME AND CONTACT: KYLE BUTLER | 334.322.4189

CONTACT EMAIL | KBUTLER@HAYNES-AMBULANCE.COM

FIRE DEPARTMENT | CULLMAN FIRE-RESCUE

ADDRESS:1920 BUTLER STREET NW CULLMAN, AL

FIRE DEPARTMENT | CHIEF JAMIE DOVER

CONTACT | 938.224-2469

JDOVER@CULLMANAL.GOV

POLICE DEPARTMENT | CULLMAN POLICE DEPARTMENT

ADDRESS: 601 2ND AVENUE NE CULLMAN, AL

POLICE DEPARTMENT INCIDENT COMMANDER | JOHN MAHLER

CONTACT EMAIL | JMAHLER@CULLMANAL.GOV

CONTACT CELL | 256.736.4522

SHERIFF'S DEPT. | CULLMAN COUNTY S.O.

ADDRESS: 1910 BEACH AVE SE CULLMAN, AL. 35055
SHERIFF DEPARTMENT INCIDENT COMMANDER | JOEY COLLIER
CONTACT EMAIL | JCOLLIER@CULLMANSHERIFF.ORG
CONTACT CELL | 256.255.5258

TRAFFIC | ALABAMA LAW ENFORCEMENT AGENCY

ADDRESS: 206 COMMERCE CIR SW DECATUR, AL. 35601
STATE TROOPER INCIDENT COMMANDER | ANDREW ALEXANDER
CONTACT CELL | 256.303.5080
CONTACT EMAIL | ANDREW.ALEXANDER@ALEA.GOV

PARKING CONTRACTOR | STRAIGHTLINE PARKING

VENDOR CONTACT | SCOTT PALMER
VENDOR CELL | 334 .797.5919
VENDOR EMAIL | STRAIGHTLINEPARKING@GMAIL.COM

TRAFFIC CONTROL | SUPERIOR TRAFFIC CONTROL

VENDOR CONTACT | ANDREW TORDELLA
VENDOR CELL | 205.876.3308
VENDOR EMAIL | ATORDELLA@SUPERIORTRAFFICCONTROL.COM

DIRECTOR OF PUBLIC RELATIONS & CRISIS COMMUNICATIONS | THE LOLLAR GROUP

VENDOR CONTACT | HOLLY LOLLAR
VENDOR CELL | 205.807.3759
VENDOR EMAIL | HOLLY@THELOLLARGROUP.COM

CULLMAN COUNTY 911

CONTACT | GORDAN SANDLIN
CELL | 256.736.4727
EMAIL | GLSANDLIN@CULLMAN911.ORG

BETHSADIA VOLUNTEER FIRE DEPARTMENT

CONTACT | MAURICE REYNOLDS
CELL | 256.339.3216
EMAIL | BETHSADIAFIRE@YAHOO.COM

I. CLOSED/RESTRICTED ROADS

1. Wednesday, June 18th, 2025, at 6:00 PM To Sunday, July 20th, 2025, at 9:00 AM

County Road 436 (Intersection of Co. Rd 436 & Co. Rd 469) to the Intersection of Logan Rd and Co. Rd 436. 24/7 Police Coverage

2. Thursday, June 19th, 2025 - 8:00 AM -11:59 PM Friday, June 20th, 2025 - 8:00 AM -11:59 PM Saturday, June 21st, 2025 - 8:00 AM -11:59 PM

County Road 469 at County Road 222 Intersection, to Northern Property Line
Superior Traffic Control will turn County Road 469 into a one-way street (traffic travelling North from County Road 222 / The other lane will be a pedestrian walkway)

**County Road 474 at US Hwy 278 Intersection
County Road 469 at US Hwy 278 Intersection**
Restricted to Sponsor Row and Neighbors Only.

County Road 436 at the County Road 463 intersection
Two Way Incoming and Outgoing traffic as Superior Traffic Control dictates traffic needs.

II. TRAFFIC PLAN

Attached to the plan.

III. Emergency Medical Services

The event will be serviced by two EMS providers under the direction of Cullman EMS and James Curtis, Cullman EMS Director.

Each side of the festival will have a 20' x 40' air-conditioned triage tent (for triage and for basic overheating) located in front of a 20' x 60' air-conditioned EMS tent for any more serious issues.

Cullman EMS will operate the House Right Tent and Care Ambulance will operate the House Left Tent. Tents will be fully operational from the time ticketing gates open to 1 hour after the show.

Care Ambulance will also provide campground EMS coverage from Wednesday 06/18 at 12:00 PM to Sunday 06/22 at 12:00 PM. 24 hour a day EMS coverage for the campground (96 hours of coverage).

Brett Kelley
Festival Medical Director
Cullman EMS

Kyle Butler
Care Ambulance Lead
Care Ambulance

Cullman Fire-Rescue will be the primary transport agency for all patient transports to the

closest EMS Tent. Care Ambulance will also provide two (2) utility vehicles for transport to the tent as support for Cullman Fire-Rescue. In the absence of Cullman Fire-Rescue, due to a large emergency incident within the City of Cullman, Care Ambulance will become primary transport agency (to tent) and Festival Staff will provide backup, using Cullman Fire-Rescue UTV's.

Care Ambulance will provide six (5) transport ambulances available on-site 06/19, 06/20, and 06/21 from 12:00 PM-1:00 AM. (Show Days)

Cullman EMS will provide two (4) transport ambulances on site 06/19, 06/20, and 06/21 from 12:00 PM-1:00 AM. (Show Days)

Between both providers, there will be 48+ licensed EMT's, Paramedics and Doctors plus additional support staff (and volunteers from Wallace State Community College Emergency Medical Services Program) and Calhoun Community College Emergency Medical Services Program) on-site from gates opening through end of show.

An emergency medical transport helicopter landing zone will also be designated and secured at the event site. Coordinates will be shared with Air Evac Lifeteam 15. See landing zone (Northeast of the venue) on the attached site map. Coordinates 34.1557, - 86.87393

IV. LAW ENFORCEMENT

Cullman Police Department will provide 35 officers from Thursday 06/19 to Saturday 06/21. Cullman Police Department will provide venue security from the hours of 1:00 PM to 1:00 AM. They will have a command post on site and a SWAT trained team, on site, for a quick reaction force.

Region 6 will provide law enforcement coverage from Wednesday 06/18 at 12:00 PM until Sunday 06/22 at 12:00 PM. Region 6 will provide 4 uniformed officers on 24 hour a day coverage for campground security (96 hours of coverage). Cullman Police Department will provide an on-call supervisor for any arrests made at the campground. Region 6 will also provide 30 uniformed officers inside the festival for venue security. Cullman Police Department, with the assistance of Region 6, will provide a total of 65 uniformed officers for venue security.

ALEA will provide marked units and 12 total uniformed Troopers to control traffic flow on Ingress and Egress. Troopers will be assigned to I65 Exit 308, Exit 305, and Exit 304.

Cullman County Sheriff's Office will provide marked units and 50 uniformed deputies to control traffic on Ingress and Egress. Cullman Sheriff's Office will provide a command post at the intersection of County Road 436 and County Road 469. They will also provide on-site booking and juvenile processing.

V. FIRE SUPPRESSION

Cullman Fire Rescue will provide a large pumper truck and a rescue truck equipped with a brush pump. Cullman Fire will have a command trailer on "the hill" and will provide 14 dispatchers for the week. Cullman Fire Rescue will also provide 25 uniformed personnel during show hours and 7 UTVs for medical transport / expedited movements.

Bethsadia Volunteer Fire Department will provide a large pumper truck and several small fire suppression units on site from Wednesday Morning 06/18 (10:00 AM) until Sunday 06/22 (10:00 AM). They will have a command post at the intersection of County Road 436 and County Road 469. Fire Hydrants are available close to the venue.

IV. PARKING

Numerous Rock the South Lots and Private Parking Lots will be Available for Parking throughout the Festival. Rock the South expects to park around 4,000 to 5,000 “Weekend Parking Passes” at its lots. Parking will open at 12:00 PM.

Rock the South Lots

- 1. 1872 County Road 469 Cullman, AL**
(Main Event Site)-No Parking On-Site
- 2. Parcel 1704200000020000**
Approximately 1,500-2,000 On-Site Parking Spots
(Internally Referred to as “Schuman Property”-Just West of Main Event Site)
- 3. Parcel 1708280001007000**
Approximately 750-1,200 On-Site Parking Spots
(Internally Referred to as the “Rock the Southeast Property”)
- 4. Peinhardt Parking Lot**
Approximately 1500 On – Site Parking Spots

Private Parking Lots

Numerous private parking lots exist with private landowners. Most (including all on County Road 469) will accept the festival's “Weekend Parking Passes” to alleviate any traffic stoppage.

V. GATES/INGRESS

Due to the increased heat exposure of the July event date, the festival has chosen to open gates at 3:00 PM and end at 11:15 PM (roughly).

The primary gate for all patrons will be on the North side of the Property. It will consist of six (6) VIP/Sponsor Row Gates and Twelve (12) General Admission Gates.

The Primary Gate will be Serviced by Three (3) Evolv Dual Express Metal Detectors.

The RV Camping Gate (Northeast side of the venue) will consist of Four (4) Gates for All RV Patrons and any overflow Sponsor Row Attendees).

The RV Camping Gate will be serviced by One (1) Evolv Dual Express Metal Detector System.

The Country Club Gate (Southeast side of the venue) will be serviced by (1) One Evolv Dual Express

The Car Camping Gate (Northwest side of the venue) will be service by (1) One Evolv Dual Express.

VI. PROHIBITED ITEMS:

The following items are prohibited: Security will be screening with EVOLV Metal Detecting Units.

- Aerosol cans
- Cameras or video cameras with removable lenses and flashes.
- Umbrellas
- Coolers
- Outside food or beverage or alcohol.
- Gifts for the artist/performer.
- Laser pens/pointers, fireworks, flashlights.
- Noise making devices or musical instruments.
- Backpacks, strollers, or seat cushions.
- Poles, sticks, or selfie sticks.
- Skateboards, inline skates, scooters, bicycles, hover boards
- Balls, frisbees, or balloons
- Weapons, firearms, pepper spray, knives, pocketknives, or mace.
- The items will have to be returned to your car or thrown away at the front gate.

VII. PROHIBITED BEHAVIOR

- Intoxication or other signs of alcohol impairment that results in irresponsible behavior.
- Foul or abusive language or obscene gestures
- Interference of the progress of the event presentation or performance
- Failing to follow instructions of venue personnel.
- Smoking
- Guests entering or attempting to enter restricted areas without proper authorization or credentials.
- Banners or signs that obstruct the view of guests, obscure advertising, contain objectionable subject matter or are commercial in nature. Rock The South reserves the right to remove any banner/ sign at any time.

Rock The South staff will promptly intervene to support an environment where patrons, their guests and other fans can enjoy the event free from the above behavior. Event guests who violate these provisions will be subject to ejection without a refund.

VIII. WRISTBANDS/PASSBOARD

Passboard attached as part of this packet.

IX. VIP LAYOUT

One of the plans in 2025 is the reduction of chairs in VIP and the addition of VIP Tents to support VIP Patrons.

When they enter, VIP patrons will be directed to the two chutes on either side. Once they get to the front, they can watch artists from the VIP area or enjoy the air-conditioned VIP tents on either side. These tents will include furniture and air conditioning with a bar in each tent.

X. SPONSOR ROW

Sponsor Row will consist of multiple 20' x 20' High-Peaked Tents planned on either side of the festival site. The tents will include 2-8' tables and furniture setup and lights.

Each sponsor row has two restroom trailers per side with a Sponsor Row Bar per side.

XI. VENDORS

Multiple food and beverage vendors will be on-site to support the festival.

XII. WATER

Free water will be available to all patrons through Eight (8) free water stations (serviced through physical water lines through Cullman County Water). The exact location will be located near the Misting Forest on the NW side of the property. One Free Water Stand will be available outside the main gate, for consumer use, prior to gates opening.

XIII. LIFE SAFETY EVALUATION

- A. Rock the South is a large-scale country music festival based in Cullman, AL. It is primarily attended by a well-behaved crowd. Fifty-Nine percent of Rock the South's ticket buyers are female, and the majority of our buyers (outside of Sponsor Row) are in the 18–45-year-old range. Most are generally prepared for high-heat situations.
- B. Rock the South is designed at well over 16sq ft per person in our site plan providing plenty of room for people to maneuver across the entire site without any major crowding issues. As with any event, the majority of people do tend to crowd towards the stage later in the day as more national acts take the stage.
- C. With the heat and 15,000 to 18,000 people on property, there are medical emergencies that happen. With the support of great coordination between Fire, Cullman EMS, and Care Ambulance, most medical emergencies are limited to heat issues and pre-existing medical conditions.
- D. The primary fire concerns are generator or grass related. All grass on property is finish-cut starting two months prior to the festival helping to limit any grass fire potential.
- E. With a festival of this size, there are multiple temporary structures on property, all provided by reputable vendors.
 - a. Office Trailers (provided by Metro Trailer)
 - b. Stage/Delay Structures (Loud & Clear |
 - c. High-Peaked Tents (Revel XP)
 - d. Structure Tents (Mahaffey, Revel XP, and National Structures)
- F. The event is serviced by support from WeatherOps and the National Weather Service (Huntsville, AL) coordinated by the Cullman County EMA. Full Weather Plans are in this plan on Page. The festival also has a meteorologist supporting the build and load-out (as well as the Event Days). The festival will combine information from all sources to make the best decision.
- G. With the location of this event, little to no earthquake activity that would affect the event is reported or expected.
- H. With the increased rise in civil disturbances across the country, the Rock the South team monitors all print and digital media for any threats that might affect the event. Rock the South works with the Police Department and the County Sheriff's Department on any threats received.
- I. With 12+ years of producing this event plus six to seven other similar events as a team every year, the team that produces Rock the South is a tight-knit team that is well-versed in high expectations of consumer confidence and safe events. This team works in close coordination through very deep relationships with local and state law enforcement to coordinate and support each other's mission.

XIV. RADIO COMMUNICATION

1. All Site and Leadership will wear Digital Radios on-site. Since these are distributed on-site among the full staff, it is a good way to communicate emergencies in areas where Law Enforcement is not present. Channel Assignments below.

1. Command
2. Site Ops
3. Security
4. Medical
5. Traffic
6. Parking
7. Camping
8. Artist Relations
9. Stage Producer
10. Guest Services
11. Ticketing
12. ADA
13. Guest Hosts
14. Accounting
15. Internet
16. All Call

XV. CRISIS COMMUNICATIONS | PLANNING

The Event Incident Commander (Nathan Baugh) will be responsible for all internal communications between the Festival Staff and to the Unified Command Post in emergency situations. Since all ownership and the ability to communicate socially is on-site, all communication will be limited to internal communication.

Any need to communicate externally will be made by the Festival's Incident Commander to the Director of Publicity and Marketing Team.

A. Event Evacuation Decisions

Event Site Evacuation decisions, when outside the purview of the Weather Plan, will be made by the Festival's Incident Commander.

B. Public Safety Evacuation Decisions

Should an emergency occur that falls outside of the festival's purview and under law enforcement direction, the Evacuation will be overseen by on-site City Incident Commanders supported by the Festival's Incident Commander.

C. Full Event Site Evacuation

Full Event Site Evacuation will be the only evacuation presented during the festival. Event Personnel will be informed via Radio and will assist in full Evacuation of the Event Site led by Law Enforcement Professionals. No Attendees will be allowed back into the Festival Site until permission is given by Law Enforcement and the Festival's Incident Commander.

D. Evacuation Considerations

The following includes typical timing considerations when evaluating an Event Site Evacuation:

- The length of time it will take to Prepare the Event Site for Evacuation
- The length of time it will take to Evacuate the Site
- The length of time it takes pedestrians to move from the Event Site to Shelters
- The length of time to bring in outside resources
- Time required to coordinate with off-site Public Safety Agencies
- Length of Performance Sets and How to Modify Planned Lengths

E. Notification System for Attendees

A variety of notification systems will be made available to the Festival's Incident Commander to communicate to Attendees and Event Personnel during an Evacuation.

- Audio Announcements from Stage Audio Systems
- Visual Messages displayed on Side LED Screens
- Social Media Platform and Website Updates

F. EVACUATION DECISION PHASES

Phase One | Evaluation

The Festival's Incident Commander, Public Safety Representatives and Other Authorities will meet in the Unified Command Post to evaluate the Emergency and determine if the Event Organization or an Applicable Incident Commander will direct the Evacuation.

Phase Two | Department Heads

Once an Evacuation decision has been made, Department Heads will be notified by the Incident Commander of the Evacuation Type, Timing, and Strategy.

Phase Three | Event Personnel Notification

After Department Heads have been briefed, Event Personnel will be notified by Department Heads and other notification systems about the Evacuation Type, timing, and strategy.

Phase Four | Attendee Notification

The Festival's Incident Commander will be notified of the Evacuation via the designated notification system and the Evacuation will proceed until the Full Site Evacuation is completed.

G. EVENT RE-ENTRY POST EVACUATION

A complete assessment of the Event Site must be completed prior to allowing patrons back into the festival. This must include:

- physical infrastructure verification and inspection, including temporary tent structures and permanent structures at the Festival Site.
- Stage Engineering Inspections.
- Electrical Inspections
- Internet, Radio Repeaters, etc.
- Ground Stability
- Ability to maintain Site Perimeter, including ensuring all fence lines are intact so that all gates can be re-set for ingress.

H. RE-ENTRY FOLLOWING A FULL EVACUATION

If the site is deemed acceptable for re-entry, the Festival's Incident Commander will utilize the appropriate notification systems to inform Event Personnel first followed by Attendees.

The following strategies may be implemented due to the mass amount of ingress.

1. Visual Security Screening
2. Secondary Screening of Attendees and their belongings only if visual inspection prompts suspicion.

I. PUBLIC FACING EMERGENCY ANNOUNCEMENTS

These scripts are to be used by the Stage Announcer (Shane Quick) over the Public Address System and on Social Channels.

FULL ANNOUNCEMENT SCRIPT (Full Evacuation due to Weather)

STAGE ADDRESS

Please pay close attention to the following safety message.
Weather Conditions require us to evacuate the festival site and suspend all festival programming. All persons should move quickly and calmly to the nearest exit as directed by the Event Staff.

DIGITAL LED WALLS

We are under a weather delay. Please proceed to the nearest exit.

DIGITALS (FACEBOOK, X, & INSTAGRAM)

We are under a weather delay. Stay tuned here for further information.

FULL ANNOUNCEMENT SCRIPT (Full Evacuation due to Other Circumstances)

STAGE ADDRESS

Please pay close attention to the following safety message.
Conditions require us to evacuate the festival site and suspend all festival programming. All persons should move quickly and calmly to the nearest exit as directed by the Event Staff.

DIGITAL LED WALLS

We are under a delay. Please proceed to the nearest exit.

DIGITALS (FACEBOOK, X, & INSTAGRAM)

We are under a delay. Stay tuned here for further information.

XVI. NON-WEATHER INCIDENT AND EMERGENCY RESPONSE

A. REUNIFICATION OF MISSING PERSONS

There are two scenarios for missing attendees at the Event Site.

1. Lost being sought
2. Lost seeking assistance

Both situations will be dealt with by the Cullman Police Department. Any situation where Festival Staff finds any of the above situation, they will communicate with the Incident Commander or the Command Post immediately.

B. DRONE OPERATIONS

Authorized drone operations are required to be communicated to the Command Post. The festival will only have one drone.

C. INJURIES REQUIRING HELICOPTER TRANSPORT

A helicopter landing zone will be identified prior to the Event and communicated to on-site Emergency Medical Services. During helicopter evacuations, the EMS Incident Commander will take the lead of any helicopter evacuation.

D. MASS CASUALTY INCIDENT

Mass Casualty Incidents are typically declared when Emergency Medical Services personnel at the Event Site cannot effectively address the number of persons requiring medical treatment with the EMS Personnel and the Equipment at the Event Site. Should the EMS Incident Commander declare a mass casualty incident, the Incident Commander will provide Event organization resources to support the EMS/Fire Department.

E. FIRE

Although most fires will be small and localized, there are opportunities for fires to get out of control. If festival personnel are close, event personnel can attempt to extinguish a fire with close fire extinguishers. If fire extinguishers cannot control the fire, the control of the situation will be turned over to the Fire Department and Cullman Fire Rescue will be notified without delay.

F. BOMB THREAT

Any potential bomb threats will be reported to the Command Post via Event Personnel. While investigating the threat, the Festival's Incident Commander will standby to begin the Evacuation process as needed.

G. EXPLOSIVE DETONATION

Explosive Detonations of any kind occurring at the Event Site will cause operational control of the Event Site to be assumed by Law Enforcement. The festival will support as available and necessary.

H. ACTIVE SHOOTER/ARMED ATTACKER

Active Shooters or Armed Attackers of any kind occurring at the Event Site will cause operational control of the Event Site to be assumed by Law Enforcement. The festival will support as available and necessary.

I. HAZARDOUS CHEMICAL RELEASE

Hazardous Chemical Release of any kind occurring at the Event Site will cause operational control of the Event Site to be assumed by the Fire Department. The festival will support as available and necessary.

J. MAJOR SECURITY INCIDENTS & CIVIL DISTURBANCE

Major Security Incidents at the Event Site will initially be managed by Crowd Safety and may be jointly managed by Crowd Safety and Law Enforcement. During major security incidents, the Law Enforcement deems it a civil disturbance and Law Enforcement will assume control of the site and the issue.

K. MAJOR EVENT SITE POWER OUTAGES.

Non-Localized Major Event Site power outages will be responded to by generator companies on property and Cullman Electric Co-Op. With most of the site being on temporary power, United Rentals will be the primary responding agency.

L. STRUCTURAL FAILURE

Should there be a structural failure of any kind, the Incident Commander will direct the appropriate agencies to respond. Depending on the nature of the structural collapse, Law Enforcement or Fire Department may take control of the Site.

M. AERIAL VEHICLE FAILURE

Aerial Vehicle Failures that cause impact at the Event Site will be evaluated by the Event Personnel under the direction of the Festival's Incident Commander. Other Emergency Response might be needed depending on the nature of the issue.

XVII. EMERGENCY WEATHER PLAN

1. GENERAL EMERGENCY PROCEDURES

Rock the South June 19-21, 2025

The Law Enforcement command post will be the primary point of contact with police, fire, ambulance, and other emergency support. Initial requests for assistance should be to Law Enforcement, through Law Enforcement Radios. If you do not have a radio to contact Law Enforcement, go to the nearest uniformed emergency responder and request they make the call on the radio or locate a Rock The South employee, with a radio, to call for assistance. **DO NOT GIVE THE NATURE OF THE CALL OVER THE RADIO – just request Law Enforcement to send assistance or a representative to your location.**

Information regarding Emergency actions, such as the decision to close the Concert, will be given to the Festival Manager, Police Chief, and Fire Chief.

2. Weather

Law Enforcement will decide to implement the appropriate part of the Weather Plan, coordinate securing of the event and encourage the public to vacate the venue. Decision to implement the Weather Plan will be based on Watches and Warnings Issued by the National Weather Service, other information broadcast on NOAA Weather Radio and real time observations of existing conditions. The NWS/Huntsville Forecast Office will provide a meteorologist and technician to assist concert officials. Law Enforcement will coordinate all weather-related announcements in the concert venue as necessary.

Even though weather announcements will be made, individuals attending the concert are responsible for the actions that they take as a result of the information they receive. No festival employee/volunteer/law enforcement/fire/EMS official will direct anyone to take cover at any specific location.

The public must be directed to leave the area or take cover immediately, as the existing weather conditions dictate. No approved/dedicated public storm shelters are located on the Festival Site.

There are five (5) weather conditions that could impact Concert activities: Wind Advisory, Wind Warning, Severe Thunderstorm Watch, Severe Thunderstorm Warning, Tornado Watch, Tornado Warning, and Lightning.

Final Decisions will be made at the sole discretion and jointly by the Festival Promoter and Festival manager after consulting with the Police Chief and Fire Chief using *all available information provided by the meteorologist, WeatherOps, and/or personnel who are in direct radio contact with meteorologists at the NWS office in Huntsville, AL*

2(a). Wind Advisory

Description: Sustained winds 25 to 39 mph and/or gusts to 57 mph. Issuance is normally site specific. However, winds of this magnitude occurring over an area that frequently experiences such winds.

Action: Concert Promoter, and Law will be notified immediately. Any significant wind-related changes affecting the concert venue will be provided to the above group immediately.

2(b). High Wind Warning

Description: A high wind warning is defined as 1-minute average surface winds of 35 kt (40 mph or 64 km/hr.) or greater lasting for 1 hour or longer, or winds gusting to 50 kt (58 mph or 93 km/hr.) or greater regardless of duration that are either expected or observed over land.

Action: Event Coordinator, Concert Promoter, Law Enforcement officials and HWAP Crew will be notified immediately.

2(c). **Severe Thunderstorm Watch Description:** Severe Thunderstorms are possible in and around the watch area.

Action: This condition will NOT close the Concert. All activities will be notified beginning with the viewing area, performing stages, food vendors/concession and any of the performers that may be directly affected. Law Enforcement, and Concert Promoter will be notified that a Severe Thunderstorm Watch is in effect. All activities will continue as usual unless a change in the weather necessitates other action. The weather will continue to be closely monitored and the Law Enforcement, affected Concert officials and activities will be advised of any changes as soon as possible. All critical personnel including the Event Coordinator and promoter will be notified immediately:

“A Severe Thunderstorm WATCH is in effect for Cullman County”. The concert venue will remain open, and all activities will continue as usual unless a change in the weather necessitates otherwise.

As a precaution, due to the possibility of a rapid deterioration in the weather, protection should be put in place for valuable material and equipment that may be damaged by high winds and heavy rain. The Transportation coordinator will be notified immediately. Buses and drivers will be prepositioned for shuttle departure if immediate activation, if required. If a meeting is required, Law Enforcement will meet in the Command Post.

2(d). SEVERE THUNDERSTORM WARNING

Description: A severe thunderstorm is occurring, and you should move to a safe place immediately. A severe thunderstorm is defined as having winds of 58 miles an hour or greater, and/or hail 1-inch (nickel size) or more in diameter.

Action: This condition affecting Cullman County will close the Concert.

Final Decisions will be made at the sole discretion and jointly by the Festival Promoter and Festival manager after consulting with the Police Chief and Fire Chief using *all available information provided by the meteorologist, WeatherOps, and/or personnel who are in direct radio contact with meteorologists at the NWS office in Huntsville, AL*

The concert coordinator and concert promoter will be notified immediately. All critical personnel including law enforcement, fire/rescue, EMS, park personnel, and private security will be notified immediately of the weather conditions. All activities, visitors, and vendors will be notified. All activities will be interrupted immediately, and the following announcement will be made and **repeated twice:**

“A Severe Thunderstorm WARNING is in effect for the Cullman County. The Concert is closed until the Severe Thunderstorm Warning expires or is canceled. Please leave the venue as quickly as possible. The show will re-open as soon as this weather condition has cleared. Please monitor social media (Facebook, X, & Instagram) and listen to the local radio or TV for further updates.”

Protection should be put in place for valuable material and equipment that may be damaged by high winds and heavy rain. Volunteers should leave the area until the warning expires or is canceled. Pre-positioned buses will be made available to those wishing to leave the concert venue. The decision as to when to re-open the concert venue will be based on information provided by the onsite meteorologist as well as the broadcast on NOAA Weather Radio and real time observations of existing conditions. The National Weather Service 30/30 Rule (Attachment B) will be a major

determining factor in making this decision.

Weather reports and forecasts issued by the news media may also be used to determine the risk involved in re-opening the concert venue. (Refer to Attachment B)

2(e). **TORNADO WATCH**

Description: Weather conditions are favorable for the development of tornadoes and severe thunderstorms in and close to the watch area. Persons in the area should be on the lookout for threatening weather conditions and listen for later statements and possible warnings.

Actions: This condition affecting Cullman County **may** close the concert. Information on weather conditions will be provided to the Event Coordinator, concert promoter, and unified command immediately.

Final Decisions will be made at the sole discretion and jointly by the Festival Promoter and Festival manager after consulting with the Police Chief and Fire Chief using *all available information provided by the meteorologist, WeatherOps, and/or personnel who are in direct radio contact with meteorologists at the NWS office in Huntsville, AL.*

If a decision is made to shut down activities the following actions will be taken:

All activities, visitors and vendors will be notified. All activities will be interrupted immediately, and the following announcement will be made and **repeated twice**:

“A Tornado WATCH is in effect for Cullman County. The Concert is closed until the Tornado Watch expires or is canceled. For your welfare all persons should leave the area and go to a place of safety. The Concert will re-open as soon as this weather condition has cleared. Please listen to the local radio or TV and monitor social media (Facebook, X, and Instagram) for further updates.”

2(f). **TORNADO WARNING**

Description: A Tornado has been sighted by a trained spotter, indicated by radar, or has touched down. All persons in the warned area should take cover immediately.

Actions: This condition affecting Cullman County will close the Concert and all activities will be notified. All activities will be interrupted immediately, and an announcement will be made **and repeated twice** through all available means: bull horns, PA systems, verbal announcements, and radios, etc. that:

“A Tornado WARNING is in effect for Cullman County. All persons should take cover immediately. Do not go to your car, truck, or van. Go to the nearest structure/building and take cover immediately.”

Repeat announcement if possible.

Rock the South June 19-21, 2025

All activities, visitors and vendors will be notified that a Tornado Warning is in effect. All persons attending the concert should take cover immediately. There is not time to protect material/equipment. The concert will be closed until the warning has expired or has been canceled. After the Tornado Warning has expired or has been canceled and the weather permits activity to resume, all Concert Command Staff should report to the Command Post.

All stage announcements will be made by the closest owner to the stage at the time of the weather warning. The primary stage speaker will be Shane Quick.

NATIONAL WEATHER SERVICE LIGHTNING SAFETY

Research has shown that the area behind a thunderstorm has more potential to produce lightning than the area in front of the cell. A significant lightning threat extends outward from the base of a thunderstorm cloud about 6-10 miles. Indeed, most lightning strike casualties are struck in this behind-the-cell area. Even though the sky may be clear and the rain over, the potential is great. There is an invisible “veil” of positive charge following the cell that may even be larger in area than the cell itself. Outdoor activities should not be resumed for at least 30 minutes after the last sound of thunder.

Prior to the event, Law Enforcement with Rock the South staff will monitor the latest forecast to determine the likelihood of thunderstorms in the area and provide any pertinent information to the person(s) responsible for the Rock the South. If

Activities will be stopped if the any of the following conditions are met:

1. **If you see lightning.** The ability to see lightning varies depending on the time of day, weather conditions, and obstructions such as buildings, trees, etc. In clear air, and especially at night, lightning can be seen from storms more than 7 miles away provided that obstructions do not limit the view of the thunderstorm.
2. **If you hear thunder.** Thunder can usually be heard for a distance of about 7 miles provided that there is no background noise. Traffic, wind, and precipitation may limit the ability to hear thunder to less than 7 miles. If you hear thunder, though, it's a safe bet that the storm is within 10 miles.
3. **If the skies look threatening.** Thunderstorms can develop directly overhead, and some storms may develop lightning just as they move into the area.

Because electrical charges can linger in clouds after a thunderstorm has seemingly passed, experts agree that activities should not resume until at least 15 minutes after the last thunder has been heard.

Lightning: What You Need to Know

- **NO PLACE** outside is safe when thunderstorms are in the area!
- If you hear thunder, lightning is close enough to strike you.
- When you hear thunder, *immediately* move to a safe shelter: a substantial building with electricity or plumbing or an enclosed, metal-topped vehicle with windows up.
- Stay in safe shelter at least 15 minutes after you hear the last sound of thunder.